



# *This is* **Brooke Weston Trust**

**THE BWT WAY** ETHOS & EXPECTATIONS AT OUR SECONDARY SCHOOLS



At Brooke Weston Trust  
we are proud of our  
origins and even more  
excited about our future.  
This booklet explains  
what we value and why  
in our schools.



Everyone works to achieve the very highest standards in what they do because we believe in **Ambition for All**.



**Senior leaders in our schools are not hidden away in offices but prioritise being with staff and students during the day.**



**We are always punctual and well prepared** because this underpins everything in school and sets a positive example for our children.

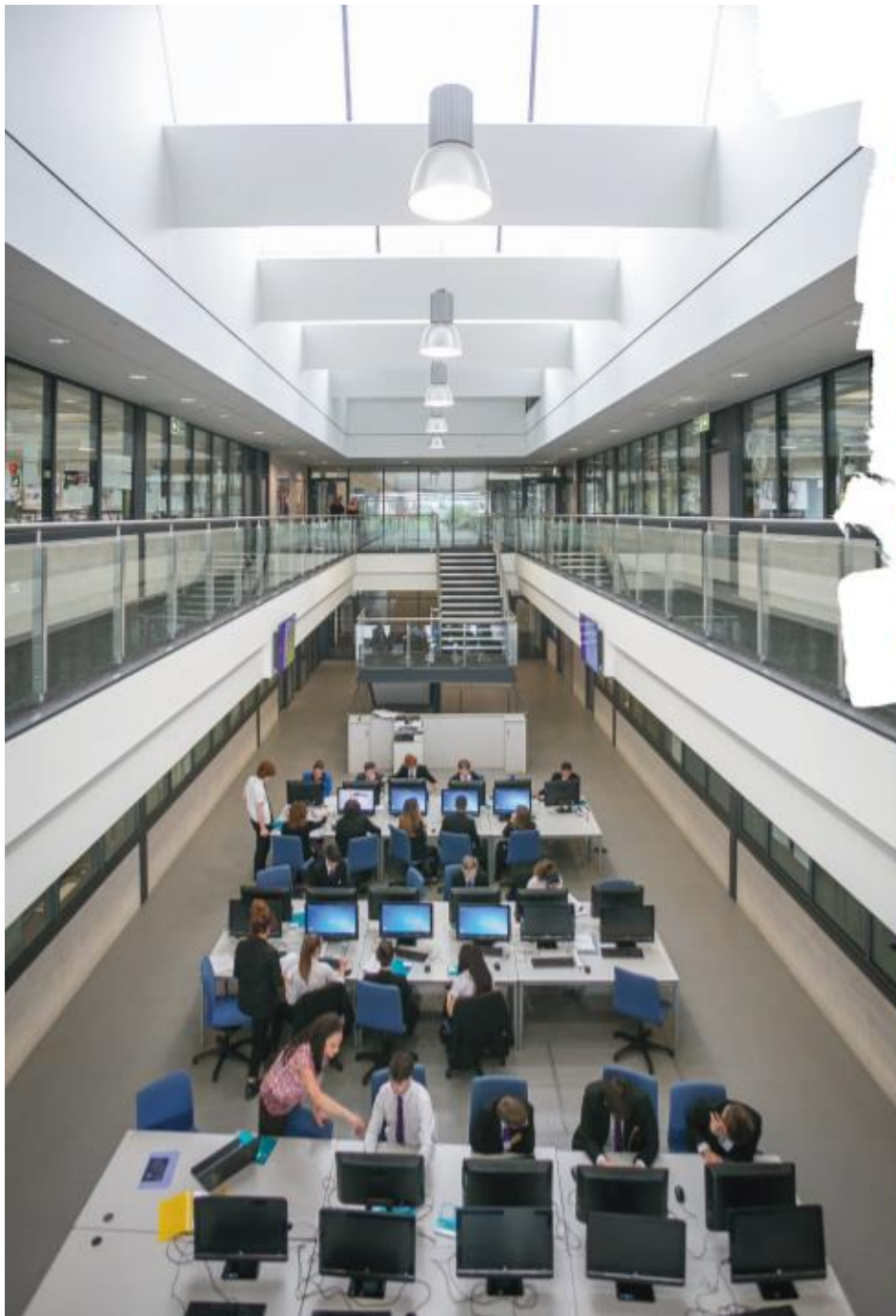


We do not shout at children or each other and always use language that is respectful.



We believe in the importance of communicating and sharing **high expectations of personal conduct and presentation** rather than long lists of rules, so we always dress and act professionally.





**We keep corridors and other areas tidy.**

Everyone has a locker and we do not expect coats or bags to be carried around school.



We believe furniture and equipment inside and outside our classrooms **must be of the highest quality possible and kept that way.** We do not tolerate litter anywhere in our school or on our site and we all pick it up.



We remember that the **standard we walk past is the standard we accept**, so we 'see it – sort it' and have a 'one-hour rule' for reporting and repairing minor damage or clearing up mess.





**We have high quality displays** in classrooms and all public areas celebrating achievement and promoting ambition.





**Everyone is equal in our schools** and our food is the same for staff and students. Staff do not queue jump except when we have a breaktime duty or activity to lead.

All of us eat in the designated areas provided and not elsewhere in the school.



**Our schools belong to our students**, so we have no locked doors inside our buildings except for health and safety or security reasons.



**We want everyone to become independent and organised**, so we do not use bells in the school day, except for emergency procedures.



**Staff and student mobile phones are not to be visible during the teaching day** and everyone adheres to the school policy.







As staff we always **dress professionally**.



**Our senior leaders and duty staff** are visible and easily accessible to parents at the beginning and end of the day.



Our schools have up to date websites. **Communications to parents are timely, accurate, accessible and compliant** with no spelling or grammatical errors.





**We all play our part** in being positive role models for children because we promote mutual respect and do not accept rudeness or bad manners whenever we encounter them.

# Is this good enough for my child?

*This is*  
**Brooke  
Weston  
Trust**

**Benchmarking:**  
We aim for the highest standards in all we do

**Hearts & Minds:**  
Our mission, vision and family values

**Ambition for All:**  
Investing in great people makes great schools

**The BWT Way:**  
We do some things the same but value difference

**Family First:**  
We are one family and one team

Every school is a valued member of BWT and promotes the common values of the Trust as well as its own unique culture and community.



## Our BWT People...

- ✓ Take real pride in their job because it makes a difference to the lives of young people.
- ✓ Put the interests of children first as a matter of course.
- ✓ Ask "Is this good enough for my child?" about everything they do at work.
- ✓ Are forward thinking and always looking for ways to improve themselves and their workplace.
- ✓ Are supportive of each other and 'care enough to challenge enough' when something isn't right.

[brookewestontrust.org](http://brookewestontrust.org)



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